

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1159	(725/32,34,35).CCLS.	US-PGPUB; USPAT	OR	OFF	2007/05/07 10:49
L2	182	L1 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:49
L3	34	L2 and @pd>"20060201"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:49
L5	28949	custom\$5 with (movie presentation media)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:50
L6	4869	L5 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:50
L7	1048	L5 and @pd<"20000407"	EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:50
L8	440	(L6 L7) and ("725"/\$.ccls. "715"/\$.ccls.)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:50
L10	19	L3 and @pd>"20061001"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:52
L11	26	L8 and @pd>"20061001"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:54
L12	2330	((715/500.1) or (715/719-726)).CCLS.	US-PGPUB; USPAT	OR	OFF	2007/05/07 10:54
L13	489	L12 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 11:01
L14	127	L13 and (preference profile)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:54
L15	34	L14 and @pd>"20060101"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:54

## EAST Search History

L16	77	10 11 15	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 11:00
L17	32	("20010013124" "20020056093" "20020057336" "20020083443" "20030110500" "20030177503" "20040025180" "20040111742" "20040136698" "20050086691" "20050086692" "5652615" "5873068" "5903263" "6330286" "6357042" "6360234" "6408278" "6463444" "6502076" "6567980" "6574793" "6611624" "6671880" "6678332" "6698020" "6735628" "6785289" "6806909" "6850252" "6857024" "6877134").PN.	US-PGPUB; USPAT	OR	ON	2007/05/07 11:00
L19	8	17 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT	OR	ON	2007/05/07 11:01
S1	792	(725/32-36).CCLS.	US-PGPUB; USPAT	OR	OFF	2006/10/02 11:00
S2	57	S1 and template	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/12 13:14
S3	829	(725/32-36).CCLS.	US-PGPUB; USPAT	OR	OFF	2005/06/02 12:07
S4	58	S3 and template	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 12:11
S5	358	"725"/\$.ccls. and template	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 12:11
S6	234	"725"/\$.ccls. and template and (ad advertisement commercial)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 12:11
S7	46	"725"/\$.ccls. and template same (ad advertisement commercial)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 12:26
S8	322	united.as. and video.as.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 12:26
S9	271	S8 and (program adj guide EPG)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 12:27
S11	1	("20030110171").PN.	US-PGPUB; USPAT	OR	OFF	2005/06/02 13:21
S12	1	("5721827").PN.	US-PGPUB; USPAT	OR	OFF	2005/06/02 13:05
S13	156	("5721827").URPN.	USPAT	OR	ON	2005/06/02 13:06

## EAST Search History

S14	1704	(message advertising) with campaign	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 13:22
S15	243	S14 and template	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 13:22
S18	147	S15 and (customized personalized)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 13:23
S19	103	S18 and rule	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 13:27
S20	44	S18 not S19	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 14:58
S21	118	personalized.ti. and message.ti.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 16:02
S22	7	bar-el.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/02 17:05
S23	1	("5758259").PN.	US-PGPUB; USPAT	OR	OFF	2005/06/02 17:05
S24	1	("5585838").PN.	US-PGPUB; USPAT	OR	OFF	2005/06/03 14:37
S30	111	"725"/\$.ccls. and template and (epg ipg program adj guide)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/03 16:23
S31	5	template.ti. and (ipg epg program adj guide)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/06/03 16:23
S32	10	chung.xa. and "725"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/06 18:46
S33	1	ten-kate.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/06 18:46

## EAST Search History

S35	63	kate.in. and philips.as.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/07 11:01
S37	4	US-5907237-\$.DID. OR US-6067348-\$.DID. OR US-6327574-\$.DID. OR US-6449657-\$.DID.	USPAT	OR	ON	2006/02/07 11:03
S38	103	US-3366731-\$.DID. OR US-3639686-\$.DID. OR US-4331974-\$.DID. OR US-4475123-\$.DID. OR US-4573072-\$.DID. OR US-4602279-\$.DID. OR US-4625235-\$.DID. OR US-4638359-\$.DID. OR US-4703423-\$.DID. OR US-4716410-\$.DID. OR US-4789235-\$.DID. OR US-4847698-\$.DID. OR US-4847699-\$.DID. OR US-4847700-\$.DID. OR US-4850007-\$.DID. OR US-4918516-\$.DID. OR US-5099422-\$.DID. OR US-5105184-\$.DID. OR US-5155591-\$.DID. OR US-5173900-\$.DID. OR US-5220501-\$.DID. OR US-5231494-\$.DID. OR US-5260778-\$.DID. OR US-5305195-\$.DID. OR US-5343239-\$.DID. OR US-5347632-\$.DID. OR US-5361393-\$.DID. OR US-5377354-\$.DID. OR US-5424770-\$.DID. OR US-5442771-\$.DID. OR US-5448568-\$.DID. OR US-5499046-\$.DID. OR US-5515270-\$.DID. OR US-5519431-\$.DID. OR US-5526035-\$.DID. OR US-5537141-\$.DID. OR US-5548532-\$.DID. OR US-5566353-\$.DID. OR US-5584025-\$.DID. OR US-5585858-\$.DID. OR US-5594910-\$.DID. OR US-5617142-\$.DID. OR US-5632007-\$.DID. OR US-5636346-\$.DID. OR US-5638113-\$.DID. OR US-5682196-\$.DID. OR US-5717923-\$.DID. OR US-5724091-\$.DID. OR US-5724521-\$.DID. OR US-5734413-\$.DID. OR US-5740388-\$.DID. OR US-5740549-\$.DID. OR US-5761601-\$.DID. OR US-5764275-\$.DID. OR US-5768521-\$.DID. OR US-5774170-\$.DID. OR US-5774664-\$.DID. OR US-5784095-\$.DID. OR US-5784528-\$.DID. OR US-5796945-\$.DID. OR US-5802314-\$.DID. OR US-5825884-\$.DID. OR US-5867208-\$.DID. OR US-5887243-\$.DID. OR US-5913031-\$.DID. OR US-5917830-\$.DID. OR US-5929850-\$.DID. OR US-5937331-\$.DID. OR US-5978799-\$.DID. OR US-6018768-\$.DID. OR US-6026368-\$.DID. OR US-6038000-\$.DID. OR US-6038367-\$.DID. OR US-6049569-\$.DID. OR US-6075551-\$.DID. OR US-6108486-\$.DID. OR US-6137834-\$.DID. OR US-6141358-\$.DID. OR US-6343287-\$.DID. OR US-6424991-\$.DID. OR US-6466975-\$.DID. OR US-5291395-\$.DID. OR US-5253940-\$.DID. OR US-5356151-\$.DID. OR US-5414455-\$.DID. OR US-5422468-\$.DID. OR US-5426281-\$.DID. OR US-5434678-\$.DID. OR US-5442390-\$.DID. OR US-5610653-\$.DID. OR US-5634849-\$.DID. OR US-5671225-\$.DID. OR US-5684918-\$.DID. OR US-5696869-\$.DID. OR US-5717814-\$.DID. OR US-5724472-\$.DID. OR US-5778181-\$.DID. OR US-5861881-\$.DID. OR US-5991735-\$.DID. OR US-5515098-\$.DID. OR US-5754939-\$.DID. OR US-5835087-\$.DID. OR US-6002393-\$.DID.	USPAT	OR	ON	2006/02/07 11:10
S39	7	US-6029045-\$.DID. OR US-5446919-\$.DID. OR US-5986692-\$.DID. OR US-6411992-\$.DID. OR US-6304852-\$.DID. OR US-5931901-\$.DID. OR US-6160570-\$.DID.	USPAT	OR	ON	2006/02/07 11:10
S40	114	S37 S38 S39	US-PGPUB; USPAT	OR	ON	2006/02/08 12:16
S41	17	("5740388").URPN.	USPAT	OR	ON	2006/02/07 11:47
S42	36	("20020070958"   "4717971"   "4746994"   "5012334"   "5101364"   "5267351"   "5274758"   "5301172"   "5339423"   "5355450"   "5550966"   "5584006"   "5590262"   "5678012"   "5740388"   "5812134"   "5828371"   "5832495"   "5852435"   "5873076"   "5903264"   "5903892"   "5956716"   "5956729"   "5974235"   "5983176"   "6012068"   "6389467"   "6426778"   "6430582"   "6519648"   "6538665"   "6570587"   "6587123"   "6597859"   "6751776").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/07 11:48
S43	3	("6587123").URPN.	USPAT	OR	ON	2006/02/07 11:51

## EAST Search History

S44	25	("4717971"   "4746994"   "5012334"   "5101364"   "5267351"   "5274758"   "5301172"   "5339423"   "5355450"   "5550966"   "5584006"   "5590262"   "5678012"   "5740388"   "5812134"   "5828371"   "5832495"   "5852435"   "5956716"   "5956729"   "5974235"   "5983176"   "6055270"   "6144391"   "6233226").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/07 11:53
S45	68	("5274758").URPN.	USPAT	OR	ON	2006/02/07 12:04
S46	1	("6813745").PN.	US-PGPUB; USPAT	OR	OFF	2006/02/07 12:04
S47	3	("5604857").URPN.	USPAT	OR	ON	2006/02/07 12:08
S48	16	("5101364"   "5267351"   "5339423"   "5355450"   "5584006"   "5678012"   "5740388"   "5828371"   "5852435"   "5903892"   "5956716"   "5956729"   "5983176"   "6012068"   "6356921"   "6389467").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/07 12:12
S49	5	("6084581").URPN.	USPAT	OR	ON	2006/02/07 12:28
S54	17	("5473744").URPN.	USPAT	OR	ON	2006/02/07 12:45
S55	1912	((715/500.1) or (715/719-726)).CCLS.	US-PGPUB; USPAT	OR	OFF	2006/02/07 12:42
S56	427	S55 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/07 12:42
S57	23182	custom\$5 with (movie presentation media)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/07 12:43
S58	4255	S57 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/07 13:25
S59	1046	S57 and @pd<"20000407"	EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/07 12:43
S60	374	(S58 S59) and ("725"/\$.ccls. "715"/\$.ccls.)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/07 12:57
S62	96	S56 and (preference profile)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/07 12:45
S63	6	((("20050210509") or ("6944585") or ("20040090462") or ("20050144652") or ("20050166224") or ("6927802")).PN.	US-PGPUB; USPAT	OR	OFF	2006/02/07 13:18
S64	1	("6892391").PN.	US-PGPUB; USPAT	OR	OFF	2006/02/07 13:18
S65	13	("5274445"   "5313280"   "5499050"   "5659539"   "5864682"   "5874991"   "5920340"   "6057882"   "6075552"   "6119154"   "6323828"   "6337710"   "6772437").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/07 13:25
S66	902	(725/32,34,35).CCLS.	US-PGPUB; USPAT	OR	OFF	2006/02/07 13:25

## EAST Search History

S67	149	S66 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 12:42
S68	27	S67 and @pd>"20050417"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:28
S69	8	("20030135853" "5600366" "5758257" "5945988" "6002393" "6029045" "6530083" "6671880" "6698020").PN.	USPAT	OR	ON	2006/02/07 14:29
S76	115	profile and expert adj rules	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 11:28
S77	15	profile same expert adj rules	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 11:27
S79	114	"725"/\$.ccls. and profile same rules	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 12:49
S80	1	("20020129374").PN.	US-PGPUB; USPAT	OR	OFF	2006/02/08 11:34
S81	54	("5099422").URPN.	USPAT	OR	ON	2006/02/08 11:44
S82	14	("5550735").URPN.	USPAT	OR	ON	2006/02/08 11:47
S83	5	datavision adj technologies.as.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 11:47
S85	6	alexander.in. and profile and "725"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 12:11
S86	6	beliveau.xa. and profile	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 12:38
S87	56	beliveau.xa.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 12:38
S88	12	("5900868"   "5933192"   "6020930"   "6118498"   "6125259"   "6147714"   "6188448"   "6295646"   "6334217"   "6456334"   "6519011"   "6732371").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/08 12:38
S89	21	("4602279"   "5446919"   "5602920"   "5721583"   "5855008"   "5900905"   "5905865"   "5915243"   "5918014"   "5929850"   "5978381"   "6029195"   "6085229"   "6160570"   "6182050"   "6285407"   "6298482"   "6324519"   "6330610"   "6345289"   "6442598").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/08 12:40

## EAST Search History

S90	15	S79 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 12:49
S91	1	("6684194").PN.	US-PGPUB; USPAT	OR	OFF	2006/02/08 12:48
S92	411	"725"/\$.ccls. and profile and rules	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 15:50
S93	81	S92 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 14:52
S94	27	("4706080"   "5038211"   "5223924"   "5245656"   "5301109"   "5321833"   "5323240"   "5331554"   "5331556"   "5410344"   "5444499"   "5534911"   "5617565"   "5649186"   "5689648"   "5717923"   "5724521"   "5740549"   "5761662"   "5768521"   "5805156"   "5812776"   "5848396"   "5933811"   "5945988"   "5991735"   "6088722").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/08 15:38
S95	34	("4170782"   "4264924"   "4381522"   "4694490"   "4704725"   "4706121"   "4745549"   "4751578"   "4870579"   "4965825"   "4977455"   "4996642"   "5003591"   "5075771"   "5109414"   "5151789"   "5155591"   "5223924"   "5230020"   "5233654"   "5237157"   "5245420"   "5251324"   "5351075"   "5353121"   "5410344"   "5469206"   "5483278"   "5534911"   "5541638"   "5559549"   "5600364"   "5717923"   "5758257").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/08 15:39
S96	29	("4170782"   "4264924"   "4381522"   "4694490"   "4704725"   "4706121"   "4745549"   "4751578"   "4965825"   "4977455"   "5003591"   "5075771"   "5109414"   "5151789"   "5155591"   "5223924"   "5230020"   "5233654"   "5237157"   "5245420"   "5251324"   "5351075"   "5353121"   "5410344"   "5469206"   "5483278"   "5534911"   "5541638"   "5600364").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/08 15:39
S97	56	beliveau.xa.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/08 15:50
S98	0	("6704929").URPN.	USPAT	OR	ON	2006/02/08 15:53
S99	14	("4943963"   "5305464"   "5481294"   "5600378"   "5758259"   "5819156"   "5857190"   "5872588"   "6002394"   "6177931"   "6202210"   "6308328"   "6405370"   "6457010").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/08 15:53
S10 0	9	("4659314"   "4718106"   "4930011"   "5260778"   "5446891"   "5446919"   "5504675"   "5515098"   "5636346").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2006/02/08 16:13
S10 1	13	("5371551" "5410344" "5600573" "5684525" "5758257" "575 8259" "5805974" "6029045" "6272278" "6414720" "6438752"  "6486920" "6601237").PN.	US-PGPUB; USPAT	OR	ON	2006/10/02 11:00
S10 2	1043	(725/32,34,35).CCLS.	US-PGPUB; USPAT	OR	OFF	2006/10/02 12:29
S10 3	163	S102 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:49

## EAST Search History

S10 4	15	S103 and @pd>"20060201"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:49
S10 5	26103	custom\$5 with (movie presentation media)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:49
S10 6	4627	S105 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:44
S10 7	1051	S105 and @pd<"20000407"	EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:44
S10 8	414	(S106 S107) and ("725"/\$.ccls. "715"/\$.ccls.)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:50
S10 9	40	S108 and @pd>"20060201"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/07 10:50
S11 0	46987	personal\$5 with (advertisement commercial movie presentation media)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:49
S11 1	5752	S110 and (@rlad<"20000407" @ad<"2000407")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:49
S11 2	642	S111 and ("725"/\$.ccls. "715"/\$.ccls.)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 12:50
S11 3	388	S112 and (profile preferences)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/03 10:44
S11 4	45	close\$1 adj caption\$3 same flash\$3	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/10/02 18:41